

Personal Assistants

20,000 Contacts

ThinkingData

Description

This file represents the fruits of extensive research in order to identify specific named contacts who are Personal Assistants, Executive Assistants and Personal Secretaries across UK businesses.

These individuals often provide a key gateway into larger organisations, working with senior executives at the highest level. They are hard-working, dedicated and frequently have wide-ranging decision-making powers. Their remits might include corporate events, hospitality, travel, diary planning and much more.

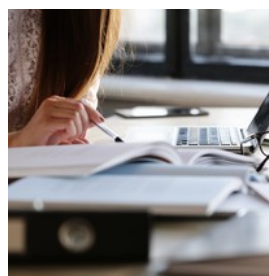
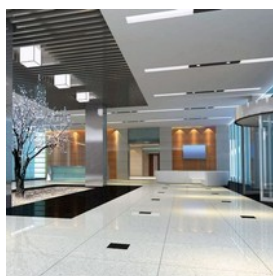
Postal, telemarketing and email contact channels are all available.

The data is pooled from a variety of sources including directory information, membership bodies, and Companies House data; together with desk, telephone and web research. Aggregating data from a number of sources creates a larger file, and also allows for greater verification. The files are updated and cleaned on a monthly basis to ensure maximum deliverability.

Suitable users for this file would include hospitality, catering, events, travel, time management, merchandise and many more.

As a member of the UK Direct Marketing Association, we adhere to its Best Practice guidelines on data hygiene. All data is compliant with current data protection legislation, including the EU General Data Protection Regulation, the Privacy and Electronic Communications Regulations, and the UK Data Protection Act. Telephone numbers are verified against the Telephone Preference Service files. A full compliance overview document is available from our website.

We offer delivery guarantees on all contact channels and will refund the costs of any data which falls below our acceptability thresholds.



Corporate member



Selections

Business Type	Geography
SIC Code	Email Address
Employee Band	Telephone Number
Turnover	

Data Costs

Postal Only

Single Use	£150 per thousand
12 Months Lease	£225 per thousand
Outright Purchase	£300 per thousand

Email Only

Single Use	£180 per thousand
12 Months Lease	£230 per thousand
Outright Purchase	£320 per thousand

Postal & Email

Single Use	£220 per thousand
12 Months Lease	£275 per thousand
Outright Purchase	£375 per thousand

Broker Commission 20%

Selection Costs

Telephone Numbers	£25 per thousand
Other Selections	£10 per thousand

Output & Delivery

Secure FTP	£25
Delivery Time	2-3 working days

Other output methods are available, e.g. CD-ROM and S/A Labels. Please ask for details.

Minimum data order value: £300

All costs exclude VAT

*For more details call 0333 772 1927
or email think@thinking-data.co.uk*

Personal Assistants Breakdown

Sector Coverage *number of companies*

Advertising & Promotion	268
Agriculture & Horticulture	1,018
Catering & Hospitality	2,851
Construction & Contractors	1,122
Education & Training	57
Financial Services	326
Government & Public Sector	291
Information Technology	530
Legal & Accounting	1,163
Manufacturing	850
Medical & Health	807
Personal & Business Services	1,522
Professionals	540
Retail	605
Sports & Leisure	575
Transport & Logistics	462
Wholesale & Distribution	341

Turnover Bands *number of companies*

Under £50,000	329
£50,000 to £100,000	619
£100,000 to £250,000	1,169
£250,000 to £500,000	1,202
£500,000 to £1,000,000	1,444
£1,000,000 to £5,000,000	2,894
£5,000,000 to £10,000,000	979
£10,000,000 to £20,000,000	1,039
£20,000,000 to £50,000,000	957
£50,000,000 and over	1,485

Regions *number of companies*

Central London	3,790
Central Southern	1,391
Channel Islands	50
East Anglia	915
East Midlands	644
Home Counties	752
North West	1,153
Northern Ireland	190
Outer London	424
Scotland	738
South East	580
South West	669
Wales & Borders	351
West Midlands	829
Yorkshire & North East	1,052

Employees *number of companies*

1 to 5 Employees	2,943
6 to 10 Employees	1,671
11 to 20 Employees	2,014
21 to 30 Employees	1,189
31 to 50 Employees	1,560
51 to 100 Employees	1,600
101 to 200 Employees	1,048
201 to 300 Employees	451
301 to 500 Employees	334
501 and over	404

Channels *number of contacts*

Postal	20,014
Telephone Numbers	10,596
Email Addresses	8,750

*The above counts are liable to change.
Please call us on 0333 772 1927 or email think@thinking-data.co.uk
for more detailed counts and breakdowns.*