

Clubs, Associations & Institutes

72,492 Membership Organisations

ThinkingData

Description

The Clubs, Associations & Institutes database represents a unique and highly responsive source for targeting clubs, business associations, societies and other membership organisations across the UK.

These bodies provide access to like-minded groups of people who share common interests or activities, and are receptive to offers for both their specific interests and for a wide range of more general promotions.

Types of organisation covered range from professional and amateur sports clubs, to social clubs, community centres and youth groups, and many more. The file also provides a range of business and enterprise membership organisations.

The database is built from a variety of data sources, and includes both desk and web research to give the best possible coverage. All data is updated and cleaned on a regular basis, and run against the appropriate Preference Service files prior to supply.

This database will prove highly effective for users such as:

- Group Travel Offers
- Visitor Attractions and Venues
- Fundraising
- Financial Services Products
- Catering Products and Services
- Maintenance & Cleaning

In addition to postal data, telephone numbers are available on 70% of records, and email addresses on 25%.

A full breakdown of organisations is shown overleaf, but please contact us for more detailed counts.



Corporate member



Selections

Club Type	Type	Independent/League
Geography		Email Address
Employee Band		Telephone Number
Turnover		

Data Costs

Postal Only

Single Use	£150 per thousand
12 Months Lease	£225 per thousand
Outright Purchase	£300 per thousand

Email Only

Single Use	£180 per thousand
12 Months Lease	£230 per thousand
Outright Purchase	£320 per thousand

Postal & Email

Single Use	£220 per thousand
12 Months Lease	£275 per thousand
Outright Purchase	£375 per thousand

Broker Commission 20%

Selection Costs

Telephone Numbers	£25 per thousand
Other Selections	£10 per thousand

Output & Delivery

Secure FTP	£25
Delivery Time	2-3 working days

Other output methods are available, e.g. CD-ROM and S/A Labels. Please ask for details.

Minimum data order value: £300

All costs exclude VAT

*For more details call 0333 772 1927
or email think@thinking-data.co.uk*

Clubs, Associations & Institutes

Breakdown



Club/Organisation Type	Count	Club/Organisation Type	Count
Agricultural/Horticultural	380	Horse Riding	1,931
Angling/Fishing	766	Ice Hockey	12
Archery	65	Ice Skating	58
Armed Services	211	Karting	290
Armed Services Cadets	342	Leisure/Recreation Centre	2,734
Athletics	293	Martial Arts	2,095
Badminton	37	Member's/Gentlemen's	30
Basketball	57	Miscellaneous	123
Bingo	376	Motor Sports	684
Bowling Centre	260	Motoring	453
Bowls	1,593	Music	380
Boxing	479	Outdoor Pursuits	1,233
British Legion	536	Parachute	32
Business & Enterprise Associations	492	Philanthropic/Masonic	594
Business Associations & Institutes	1,946	Playground/Play Centre	1,320
Card Games	116	Political	1,581
Casino	190	Polo	66
Chess	20	Racing	131
Combat/Paintball	516	Religious/National/Ethnic	660
Comedy	28	Rowing	164
Community Centre	8,583	Rugby	1,306
Country Club	160	Sailing/Boating	750
Credit Union	313	Senior Citizens/Veterans	754
Cricket	1,053	Skateboarding	124
Croquet	24	Skiing	86
Cultural/Arts/Science	621	Snooker/Pool/Billiards	564
Cycling	176	Social	6,119
Dating/Singles	7	Sports	3,141
Diet/Slimming	193	Sports Governing & Regulatory Bodies	147
Diving	51	Sports Ground/Stadium/Arena	513
Dog Training	371	Squash	182
Drama	96	Staff/Employees	111
Fencing	27	Supporters/Fan Club	63
Flying/Gliding	411	Surfing/Windsurfing	243
Football	1,688	Swimming Pool	490
Golf Course	2,625	Swimming School	404
Golf Driving Range	130	Table Tennis	41
Greyhound Racing	29	Tennis	982
Gun/Shooting	394	Trade Union	777
Gymnastics	490	Water Sports	400
Halls	350	Women's Clubs & Organisations	704
Health/Fitness	8,923	Working Men's	706
Hockey	121	Youth	3,712

*The above counts are for UK postal data, and are liable to change.
Please call us on **0333 772 1927** or email **think@thinking-data.co.uk**
for more detailed counts and breakdowns.*

Thinking Data Rock Cottage Middle Street East Harptree Bristol BS40 6BB
T: 0333 772 1927 W: www.thinking-data.co.uk