

# Accommodation, Catering & Venues

285,000 Businesses

# ThinkingData

## Description

This extensive file has been built with the intention of offering complete coverage businesses which offer leisure and entertainment services to the public (and to other businesses) across the UK.

The data is segmented into categories for easy targeting as follows:

- *Accommodation & Hospitality:* Hotels, guest houses, youth hostels, etc., offering holiday or other accommodation.
- *Activities:* A variety of entertainment and leisure activities, from bingo halls to golf clubs, and many more.
- *Business Hospitality:* Companies providing catering and other facilities in the business sector.
- *Catering, Food and Drink:* The largest part of the file, including restaurants, pubs, other licensed premises, and takeaways.
- *Miscellaneous Services:* Other services providers, including fireworks, discos and wedding services.
- *Supplies:* Trade suppliers to the various other businesses here.
- *Travel and Tourism:* Businesses which provide a gateway to many of the other facilities included here.
- *Visits and Venues:* Destination venues for holidaymakers or day-trippers, ranging from art galleries to wildlife parks and zoos.

The Accommodation, Catering & Venues database is built from a variety of researched sources, and regularly cleaned and updated. Email is available on 35% of records, and telephone numbers on 70%.

This file will be invaluable for a huge range of promotions, from general business offers to those specific to this sector, including: catering supplies, financial services, security, training, point-of-sale, legal and licensing issues, and related wholesalers and manufacturers.

Please see overleaf for summary.

## Selections

Business Type	Geography
SIC Code	Job Function
Employee Band	Email Address
Turnover	Telephone Number

## Data Costs

### Postal Only

Single Use	£150 per thousand
12 Months Lease	£225 per thousand
Outright Purchase	£300 per thousand

### Email Only

Single Use	£180 per thousand
12 Months Lease	£230 per thousand
Outright Purchase	£320 per thousand

### Postal & Email

Single Use	£220 per thousand
12 Months Lease	£275 per thousand
Outright Purchase	£375 per thousand

Broker Commission 20%

## Selection Costs

Telephone Numbers	£25 per thousand
Other Selections	£10 per thousand

## Output & Delivery

Secure FTP	£25
Delivery Time	2-3 working days

Other output methods are available, e.g. CD-ROM and S/A Labels. Please ask for details.

Minimum data order value: £300

All costs exclude VAT



Corporate member



For more details call 0333 772 1927  
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# Accommodation, Catering & Venues

## Breakdown

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### Accommodation & Hospitality : 34,000 records

Camping Sites • Caravan Parks • Guest Houses •  
Holiday Camps & Centres • Holidays - Self Catering  
Accommodation • Hostels • Hotel Booking Agencies •  
Hotels • Timeshare Accommodation • Youth Hostels •  
Youth Organisations & Centres

### Activities : 23,000 records

Bingo Halls • Bookmakers • Bowling Centres • Bungee  
Jumping • Casinos • Combat Games • Equipment Hire -  
Outdoor Pursuits • Gambling And Betting • Golf  
Courses & Clubs • Golf Driving Ranges • Health Clubs,  
Gymnasiums & Beauty Centres • Karting • Leisure &  
Recreation Centres • Outdoor Clothing & Equipment •  
Paintball Games • Riding Schools, Livery Stables &  
Equestrian Centres • Skating Rinks • Ski Slopes •  
Snooker, Billiards & Pool Halls • Swimming Pools -  
Public • Tennis Courts

### Business Hospitality : 9,000 records

Conference Rooms & Centres • Conference Services •  
Corporate Entertainment • Exhibition & Trade Centres •  
Exhibition Services • Exhibition, Event & Trade Fair  
Organisers

### Catering, Food & Drink : 138,000 records

Cafes, Snack Bars & Tea Rooms • Caterers • Catering -  
Mobile • Country Clubs • Fast Food Delivery Services •  
Fish & Chip Shops • Function & Banqueting Rooms •  
Ice Cream Parlours & Mobile Shops • Internet Cafes •  
Pizza Delivery & Take Away • Public House  
Management • Public Houses, Bars & Inns •  
Restaurants (*Selectable by Cuisine Type*) • Sandwich  
Delivery Services • Take Away Food Shops • Wine Bars

### Miscellaneous Services : 38,000 records

Boarding Kennels & Catteries • Bouncy Castles &  
Inflatables Hire • Concert Organisers • Discos • Discos -  
Mobile • Entertainers • Entertainment Agencies •  
Firework Stockists • Firework Technicians, Mnfrs &  
Distributors • Karaoke • Kissograms • Marquees, Tents

& Portable Floor Hire • Music Management & Promotion  
• Musicians & Composers • Party Goods & Novelties •  
Party Organisers • Photographers • Pianos - Tuning &  
Repairs • Pianos & Accessories • Sound Equipment •  
Sports Management & Promotion • Stag & Hen Parties  
• Theatre Companies • Theatrical Agencies • Theatrical  
Costumes, Equipment & Supplies • Toastmasters •  
Toilets - Portable • Trophies, Medals & Rosettes •  
Wedding Supplies & Services

### Suppliers : 3,000 records

Catering Equipment - Hire • Equestrian Supplies •  
Funfair Equipment • Hotel & Restaurant Equipment •  
Magicians Supplies & Equipment • Music Publishers •  
Music Shops • Musical Instruments & Sheet Music •  
Outdoor Pursuit Organisers & Equipment • Paintball  
Suppliers • Skates & Skateboarding • Skiing Equipment  
• Snooker, Billiards & Pool Tables & Accessories

### Travel & Tourism : 13,000 records

Airline Services • Airline Ticket Agencies • Airlines •  
Airports • Boat Trips, Rental & Leasing • Bus & Coach  
Operators & Stations • Cruiselines • Ferries • Railways •  
River & Inland Waterways • Ticket Agencies • Tour  
Guides & Sightseeing Excursions • Tour Operators •  
Tourist Information • Train Stations & Information •  
Travel Agents & Holiday Companies • Travel Clinics •  
Travel Guides

### Visits and Venues : 23,000 records

Amusement Parks & Arcades • Aquariums • Art  
Galleries & Fine Art Dealers • Arts • Arts Centres •  
Attractions • Brewers • Children's Activity Centres •  
Cider Makers • Cinemas • Concert Halls • Distilleries •  
Entertainment Centres • Factory Outlets • Farm Shops  
& Pick Your Own Produce • Galleries • Garden Centres  
& Nurseries • Halls For Hire • Historic Buildings •  
Libraries • Museums • Night Clubs • Parks & Gardens •  
Racecourses & Tracks • Sports Grounds & Stadiums •  
Theatres • Theme Parks • Vineyards & Wine Producers  
• Visitor Centres • Wildlife Parks & Farms • Zoos

*The above counts are for UK postal data and are liable to change.  
Please call us on 0333 772 1927 or email [think@thinking-data.co.uk](mailto:think@thinking-data.co.uk)  
for more detailed counts and breakdowns.*

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