

**Description**

This file represents the fruits of extensive research in order to identify specific named contacts responsible for financial decisions across UK businesses.

This file covers Financial Directors and Managers, Credit Controllers, Accounts contacts and many more. Postal, telemarketing and email contact channels are all available.

The data is pooled from a variety of sources including directory information, membership bodies, and Companies House data; together with desk, telephone and web research. Aggregating data from a number of sources creates a larger file, and also allows for greater verification. The files are updated and cleaned on a monthly basis to ensure maximum deliverability.

As a member of the UK Direct Marketing Association, we adhere to its Best Practice guidelines on data hygiene. All data is compliant with current data protection legislation, including the EU General Data Protection Regulation, the Privacy and Electronic Communications Regulations, and the UK Data Protection Act. A full compliance overview document is available from our website. We offer delivery guarantees on all contact channels and will refund the costs of any data which falls below our acceptability thresholds.

This data set can be linked to our main B2B file, enabling the selection of other decision makers to complement these contacts, or to select another senior contact where no financial contact is available for an organisation.

These contacts will be receptive to a wide range of offers, particularly those specific to their areas of expertise – together with more general promotions such as subscriptions and publishing, membership organisations, recruitment offers and corporate hospitality.

**Selections**

Business Type	Geography
SIC Code	Email Address
Employee Band	Telephone Number
Turnover	

**Data Costs**

**Postal Only**

Single Use	£150 per thousand
12 Months Lease	£225 per thousand
Outright Purchase	£300 per thousand

**Email Only**

Single Use	£180 per thousand
12 Months Lease	£230 per thousand
Outright Purchase	£320 per thousand

**Postal & Email**

Single Use	£220 per thousand
12 Months Lease	£275 per thousand
Outright Purchase	£375 per thousand

*Broker Commission 20%*

**Selection Costs**

Telephone Numbers	£25 per thousand
Other Selections	£10 per thousand

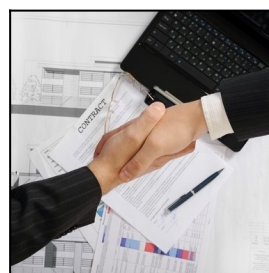
**Output & Delivery**

Secure FTP	£25
Delivery Time	2-3 working days

Other output methods are available, e.g. CD-ROM and S/A Labels. Please ask for details.

*Minimum data order value: £300*

*All costs exclude VAT*



Corporate member



*For more details call 0333 772 1927  
or email [think@thinking-data.co.uk](mailto:think@thinking-data.co.uk)*

**Sector Coverage** *number of companies*

Advertising & Promotion	2,344
Agriculture & Horticulture	999
Catering & Hospitality	3,716
Construction & Contractors	9,677
Education & Training	7,267
Financial Services	5,831
Government & Public Sector	1,149
Information Technology	4,344
Legal & Accounting	4,873
Manufacturing	15,637
Medical & Health	5,640
Personal & Business Services	16,872
Professionals	9,662
Retail	7,090
Sports & Leisure	6,750
Transport & Logistics	6,814
Wholesale & Distribution	4,932

**Turnover Bands** *number of companies*

Under £50,000	3,929
£50,000 to £100,000	7,053
£100,000 to £250,000	14,402
£250,000 to £500,000	12,742
£500,000 to £1,000,000	14,246
£1,000,000 to £5,000,000	25,964
£5,000,000 to £10,000,000	6,569
£10,000,000 to £20,000,000	5,629
£20,000,000 to £50,000,000	4,495
£50,000,000 and over	4,546

**Regions** *number of companies*

Central London	15,596
Central Southern	13,075
Channel Islands	388
East Anglia	8,654
East Midlands	6,745
Home Counties	6,468
North West	12,560
Northern Ireland	2,310
Outer London	3,653
Scotland	7,981
South East	5,494
South West	6,628
Wales & Borders	4,869
West Midlands	8,713
Yorkshire & North East	12,690

**Employees** *number of companies*

1 to 5 Employees	33,881
6 to 10 Employees	16,651
11 to 20 Employees	17,330
21 to 30 Employees	9,826
31 to 50 Employees	10,854
51 to 100 Employees	9,173
101 to 200 Employees	4,837
201 to 300 Employees	1,551
301 to 500 Employees	1,022
501 and over	895

**Channels** *number of contacts*

Postal	163,623
Telephone Numbers	83,490
Email Addresses	52,936

*The above counts are liable to change.  
Please call us on **0333 772 1927** or email **think@thinking-data.co.uk**  
for more detailed counts and breakdowns.*